

# Entrepreneurship Program

Our Entrepreneurship program offers a groundbreaking blend of classroom-based instruction and college level online course work. This program was designed to transform high school students into motivated and prepared entrepreneurs. It provides students with an in-depth Look at what it takes to successfully launch their own ideas and vision.

## About The Program

**Instructor lead:** Instruction for each session is provided by our instructors that utilizes a variety of tools to educate students on developing an entrepreneurial mindset, generating business ideas, conducting market research, writing business plans and launching their very own companies.

**Guest Speakers:** Each session, guest speakers visit with students and provide valuable insight on what it takes to be a successful entrepreneur.

**Online Classes:** As part of the program, students are enrolled in online classes at the University of Pennsylvania Wharton School of Business.

**Courses Include:** Develop the opportunity, How to launch a start-up, Growth Strategies, Learn how to pitch to venture capital firms, Finance and Profitability.

## Students Receive:

**Entrepreneurship Certificate**  
College Now and Career Network

**Entrepreneurship Specialization:**  
University of Pennsylvania  
Wharton School of Business



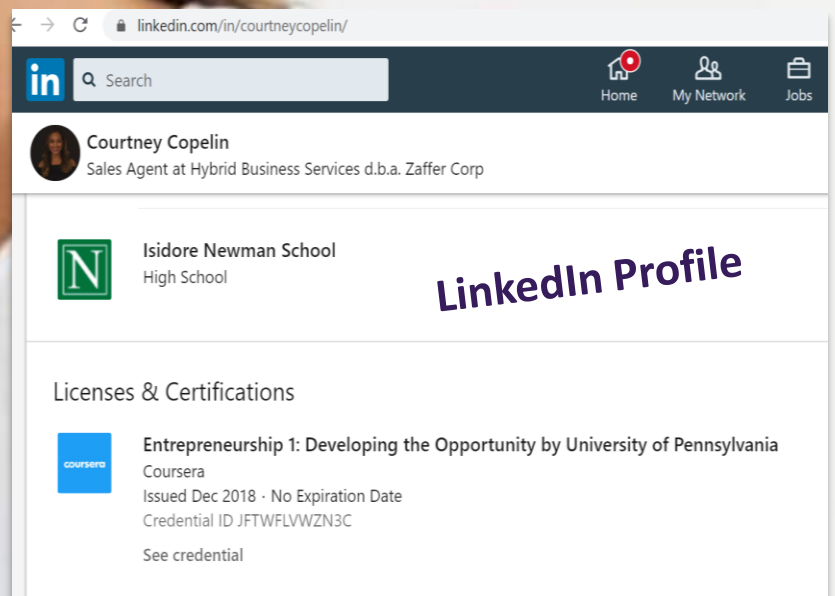
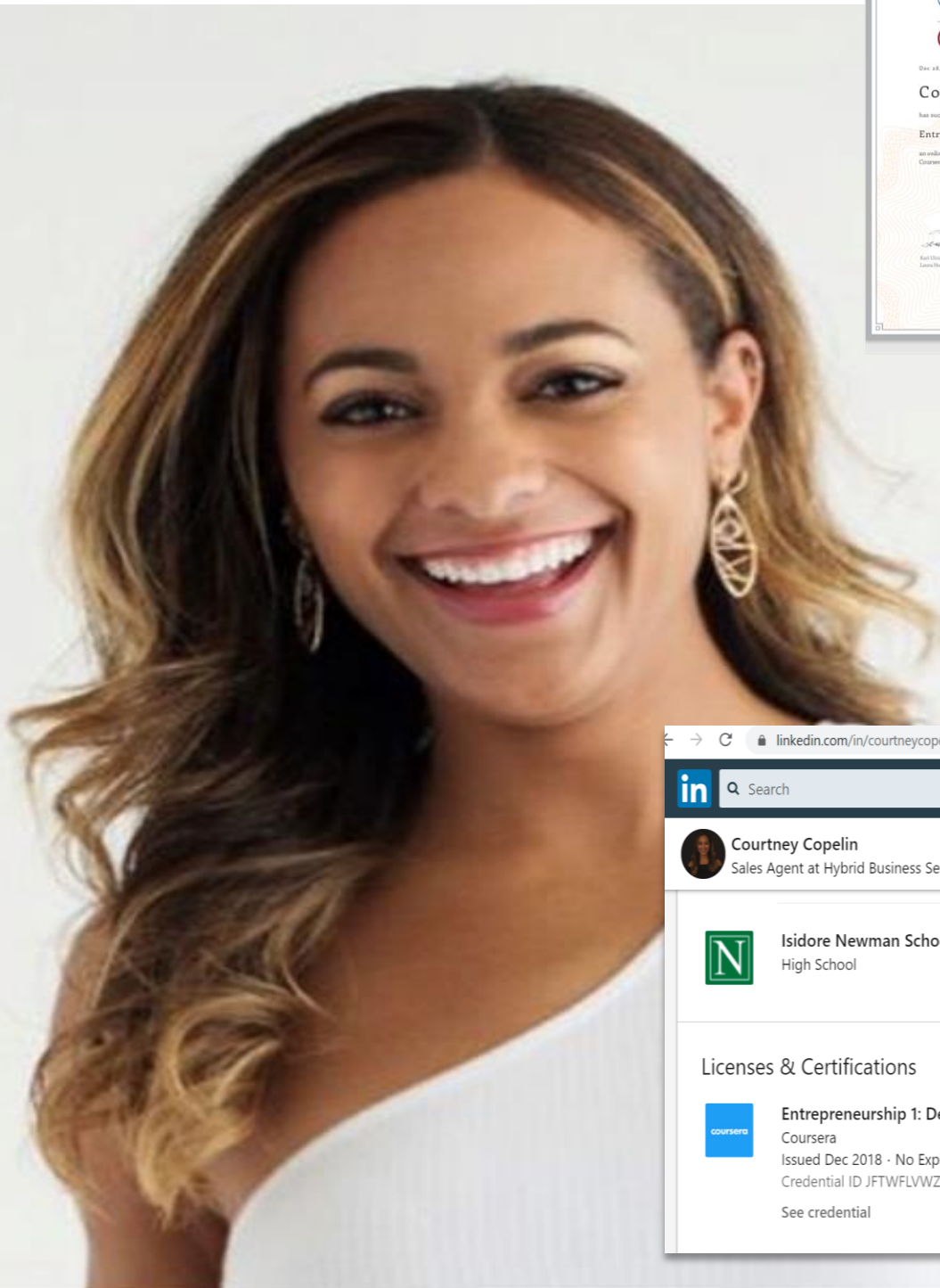
**Grade Level:** 9th – 12th grade  
**When:** After School program  
**Dates:** Classes meet 1x per week  
**Program Duration:** 30 Weeks  
**Cost:** \$2,500

# Entrepreneurship Certificate on LinkedIn

**Meet Courtney**, from New Orleans Louisiana. Courtney is destined for greatness! She aspires to become an entrepreneur and launch a group of educational facilities around the world that empower girls and change the way girls are educated.

Courtney is enrolled online at the University of Pennsylvania's Wharton School of Business where she has completed her first course in the Entrepreneurship Specialization program.

Courtney was able to showcase her new verifiable Wharton Certificate on her LinkedIn profile and immediately start networking.







## College Now and Career Network

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